

## **NXT-ID's Consumer Facebook, Twitter and Instagram Competition "Show Us Your Wallet", #Needawocket, Begins Friday July 18th**

July 17, 2014 1:17 PM ET

### **Next Generation Wocket Smart Wallet Takes on Big Bulky Outdated Wallets**

SHELTON, Conn., July 17, 2014 /PRNewswire/ -- NXT-ID, Inc., (OTCBB: NXTD) (OTCQB: NXTD) a biometric authentication company focused on the growing m-commerce market, announces its consumer social media competition for its next generation smart wallet, Wocketâ„¢, "Show us your Wallet", begins Friday July 18<sup>th</sup>.

Between July 18<sup>th</sup> and August 17<sup>th</sup> NXT-ID is launching a national Facebook competition to win free Wocket smart wallets, created as the next natural step in the evolution of smart devices following the smart phone and smart watch.

The competition asks, "Do you have a fat, overstuffed wallet? Do you know someone who does?" Take a photo and share it for your chance to win your very own Signature Edition Wocket smart wallet and \$150 MasterCard prepaid gift card. The bulkier, uglier and more uncomfortable looking your wallet photo, the better your chances of winning.

See the Wocket Facebook page for more details [www.facebook.com/wocketwallet](http://www.facebook.com/wocketwallet)

Entry method:

Entries are automatically limited to one submission per Facebook user per day

- 1) Via the Wocket Facebook page (experience described above)
- 2) Via Twitter or Instagram or personal Facebook page by posting an image under the hashtag #needawocket

Wocketâ„¢ is a next generation smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

Credit, debit, ATM, loyalty, gift, ID, membership, insurance, ticket, emergency, medical, business, contacts, coupon, and virtually any card can be protected on Wocketâ„¢. More than 10,000 cards, records, coupons, etc. and 100 voice commands can also be stored on Wocketâ„¢.

Wocketâ„¢ is now available for advance ordering at [www.wocketwallet.com](http://www.wocketwallet.com) at a price of \$149.99.

The full Wocket product FAQ is available to consumers and media at <http://nxt-id.com/wocket-faq/>

### **About NXT- ID Inc. - Mobile Security for a Mobile World**

NXT-ID, Inc.'s (OTCQB: NXTD) innovative MobileBioâ„¢ solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBioâ„¢ suite of biometric solutions that secure consumers' mobile platforms led by the **Wocketâ„¢**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

<http://www.wocketwallet.com>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com>, <http://3d-id.net>

### **Forward-Looking Statements for NXT-ID**

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the

successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward- looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

Contact:

Corporate info: [info@nxt-id.com](mailto:info@nxt-id.com)

Investor Inquiries:

Kirin Smith

ProActive Capital Group

Direct: 646 863 6519

[ksmith@proactivecapital.com](mailto:ksmith@proactivecapital.com)

Media: 800 665-0411

SOURCE NXT-ID, Inc.

Source: PR Newswire (July 17, 2014 - 8:00 AM EDT)

News by QuoteMedia

[www.quotemedia.com](http://www.quotemedia.com)