



## **NXT-ID's Wocket Smart Wallet Nominated for 2015 New York Design Awards in 'Product Design-Technology'**

April 14, 2015

OXFORD, Conn., April 14, 2015 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market, announces that its Wocket® smart wallet has been nominated for the 2015 New York Design Awards under the category 'Product Design – Technology'.

The Design100, New York City Design Awards are part of a global multi-disciplinary awards program. The winners are based on over 2,500 ratings from the marketplace, industry and judging panel. Winners will be announced May 5<sup>th</sup>.

Gino Pereira, Chief Executive Officer said, "We are honored to be recipients of the 'Chairman's Nomination' for this year's New York design awards. We are excited to see our Wocket smart wallet nominated under the product design category, just as consumers are about to embrace it in the marketplace. It's a great validation of the team's hard work"

Wocket is a smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone or cloud required. Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

All your credit, debit, loyalty, gift, ID, membership, insurance, tickets, medical information, passwords, and virtually any other card can be protected on Wocket.

See the Wocket listing for the 2015 New York Design Awards at:

[http://design100.com/NYC15/entry\\_details.asp?ID=13798&Category\\_ID=6540](http://design100.com/NYC15/entry_details.asp?ID=13798&Category_ID=6540)

Order your Wocket by invitation at [www.ocketwallet.com](http://www.ocketwallet.com)

### **About design100**

design100's mission is to celebrate the courage of those who commission design and those who create it. design100 provides a collaborative platform of award programs across three continents, supported by the world's most creative minds and organizations. It prides itself on accelerating the transformation to a design-led marketplace; one that understands that tomorrow is the result of yesterday's courage. Each design100 award program acknowledges that we live in a marketplace where the quality of our design choices should be a mix of sound commercial understanding and courageous, relevant design. design100's unique difference is to recognize the courage of both those who commission design and those who create it. Professional development of practitioners has been well catered for by industry bodies. design100's focus is to also accelerate the development of those who commission design.

### **About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):**

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket®**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.ocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

NXT- ID Inc Contact:

Corporate info: [info@nxt-id.com](mailto:info@nxt-id.com)

Investors:  
[investors@nxt-id.com](mailto:investors@nxt-id.com)

Media:  
D. Van Zant

+1-800-665-0411  
[press@nxt-id.com](mailto:press@nxt-id.com)

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