



## Chief Technology Officer of NXT-ID, Inc. to Speak at CARTES SECURE CONNEXIONS AMERICA 2015

February 10, 2015

### David Tunnell to Speak on Panel Discussing "Global Fraud: Where is the Trust in Cyberspace?"

OXFORD, Conn., Feb. 10, 2015 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD and NXTDW) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market, announces that Mr. David Tunnell, the Company's Chief Technology Officer, has been invited to present at CARTES SECURE CONNEXIONS AMERICA 2015. As an expert in biometrics and secure communications, Mr. Tunnell will speak on the critical issue of "Global Fraud: Where is the Trust in Cyberspace?"

CARTES SECURE CONNEXIONS AMERICA is a new business event designed to promote smart technologies in the large and dynamic North American market.

David will discuss enabling technologies that keep private information private where it belongs while facilitating unparalleled convenience and security. Much like how people become familiar with persons' attributes such as their face, voice and other unique features and mannerisms, David will discuss methods such as dynamic pairing to enhance trust between users, devices and applications as they "learn" more about each other via historical "inter-awareness." NXT-ID's patent pending dynamic pairing means to better earn trust over time as users, devices and applications interact and authenticate with one another in order to augment and improve the state-of-the-art in cybercrime, share intelligence and respond prudently in the event of a breach.

The session will be held Tuesday, May 5<sup>th</sup> from 11:15 – 11:45 AM in Washington D.C. Key themes to be discussed will include data security, authentication, digital identities, privacy and anonymity.

#### More info on the Conference:

CARTES SECURE CONNEXIONS AMERICA 2015

May 5-7, 2015

Washington, DC

[www.cartes-america.com](http://www.cartes-america.com)

#### Bio: David Tunnell, Executive Vice President & Chief Technology Officer

David Tunnell is an expert in biometrics, secure communications, and wearable technologies. Mr. Tunnell's experience spans computer security (COMSEC), signal intelligence (SIGINT), communications intelligence (COMINT), and image intelligence (IMINT), with over 29 years of experience in building technologies and companies.

Mr. Tunnell's accomplishments include the Technology of the Year award from Frost & Sullivan for biometrics in 2006 and inventor of a Top Ten Invention for the US Army in 2004. Mr. Tunnell has pioneered a number of technologies including remote distributed sensing and processing, 3D facial recognition and imaging, 3D fingerprint, voice recognition, dynamic biometric-enabled authentication and encryption key generation, and miniature, low-power wearable technologies.

More: <http://www.nxt-id.com/about/>

#### About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket™**, a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.ocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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