

Media Advisory: NXT-ID Demo's Wocket™, a Smart Wallet Financial Transaction

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CEO Explains How the Wocket Works

SHELTON, Conn., June 13, 2014 /PRNewswire/ -- NXT-ID, Inc. (OTCQB: NXTD), a biometric authentication company focused on the growing m-commerce market, releases a video of the next generation smart wallet, Wocket™, a, designed to replace all the cards in your wallet, executing a financial transaction.

Mr. Gino Pereira, CEO of NXT-ID, Inc. explains step-by-step how to make a Wocket transaction:

"All your important personal information is secured on a tamper-proof encrypted chip on your Wocket, so if you were to lose your wallet, there is no payment information available to be stolen. Using your Wocket is simple:

1. To access a card for payment, you would first verify your identity by using a spoken password (Wocket recognizes your voice), or by entering a PIN or image on the touch screen.
2. Touch the drop-down menu at the top left of the screen. You will see a list of categories such as debit, credit, loyalty etc. and select the appropriate category.
3. Choose the card you wish to use on the touchscreen and remove the WocketCard from your Wocket.
4. Swipe your WocketCard as you would any regular credit card.

Wocket is also capable of producing a "wocket number" which is a one-time use encrypted card number to prevent skimming attacks and protect your private card information. This technology can also be applied to online transactions, making card processing much more secure using today's existing payment infrastructure."

See demo video at <https://www.youtube.com/watch?v=EMUpEMv9O2Y>

Wocket™, a is a smart wallet in the same vein as the smart phone and smart watch. NXT-ID is introducing its innovative, patent-pending Wocket™, a as the next natural step in the evolution of smart devices.

Wocket™, a is a next generation smart wallet designed to replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

Credit, debit, ATM, loyalty, gift, ID, membership, insurance, ticket, emergency, medical, business, contacts, coupon, and virtually any card can be protected on Wocket™, a. More than 10,000 cards, records, coupons, etc. and 100 voice commands can also be stored on Wocket™, a.

The Wocket retails for \$149.99. Advance order a Wocket at: <http://www.ocketwallet.com>

About NXT-ID Inc. - Mobile Security for a Mobile World

NXT-ID, Inc.'s (OTCQB: NXTD) innovative MobileBio™, a solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio™, a suite of biometric solutions that secure consumers' mobile platforms led by the Wocket™, a ; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

<http://www.ocketwallet.com>

NXT-ID's wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net>

Forward-Looking Statements for NXT-ID

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward- looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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