

NXT-ID, Inc. Releases Video for Wocketâ,,ç Smart Wallet Event Held at the Plaza Hotel; See the First Wocket Public Financial Transaction

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"Meet Wocketâ,,ç, the Smartest Wallet You Will Ever Own"

SHELTON, Conn., June 2, 2014 /PRNewswire/ -- NXT-ID, Inc., (OTCQB: NXTD) (OTCBB: NXTD) a biometric authentication company focused on the growing mobile, electronic commerce market, today released the video of its first corporate launch event and press conference for its next generation smart wallet, Wocketâ,,ç, designed to replace all the cards in your wallet. The event was held in New York City on May 28th at the Plaza Hotel from 3:00 p.m. to 5:00 p.m. Attendees included shareholders, Fox News, New York Daily News and other media plus celebrity guest Olivia Culpo, former Miss Universe, Miss USA and Miss Rhode Island.

Mr. Gino Pereira, Chief Executive Officer of NXT-ID said "Meet Wocket, the smartest wallet you will ever own", providing the audience with compelling reasons why they will want a Wocket smart wallet to address current identity theft and credit card fraud problems.

He told the audience that in the last 18 months there have been over a billion data breaches. When he then turned to the audience to ask who had had their identity or payment information stolen almost half the audience raised their hands.

"A Wocket stores your personal information in a personal vault that is accessed only by you either through your voice or PIN or a customized drawing shape on the screen. It is in there and is safe and secure," he assured the members of the audience.

He also let the audience know that the Company was pursuing a strategy by which Wocket will become a household name. "Many of you have seen our ads on CNBC and we are following with a very strong digital campaign over the next few months," he said.

The presentation closed with Wocket making its first public financial transaction.

Following the event consumers could commence ordering the Wocket at <http://www.ocketwallet.com>.

See the full video presentation at <https://www.youtube.com/watch?v=h2zPNB5i9CA>

See Media coverage following the event from Fox News: <http://www.myfoxny.com/clip/10209935/smart-wallets>

New York Daily News Coverage: <http://www.nydailynews.com/new-york/high-tech-wallet-revealed-latest-identity-theft-defense-article-1.1809756>

Wocketâ,,ç is a smart wallet in the same vein as the smart phone and smart watch. NXT-ID is introducing its innovative, patent-pending Wocketâ,,ç as the next natural step in the evolution of smart devices. Wocketâ,,ç is a next generation smart wallet designed to replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

Credit, debit, ATM, loyalty, gift, ID, membership, insurance, ticket, emergency, medical, business, contacts, coupon, and virtually any card can be protected on Wocketâ,,ç. More than 10,000 cards, records, coupons, etc. and 100 voice commands can also be stored on Wocketâ,,ç.

The Wocket retails for \$149.99.

Advance order a Wocket at: <http://www.ocketwallet.com>

About NXT-ID Inc. - Mobile Security for a Mobile World

NXT-ID, Inc.'s (OTCQB: NXTD) innovative MobileBio™ solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio™ suite of biometric solutions that secure consumers' mobile platforms led by the Wocket™ ; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

<http://www.ocketwallet.com>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net>

Forward-Looking Statements for NXT-ID

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward- looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

Contact:

Corporate info: info@nxt-id.com

Investor Inquiries:

Kirin Smith, ProActive Capital Group

Direct: 646 863 6519

ksmith@proactivecrg.com

Media: 800 665-0411

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