

NXT-ID Updates Social Media Consumer Wocket Smart Wallet Competition "Show Us Your Wallet", #Needawocket

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Photos reveal America's aging overstuffed wallet situation is worse than originally expected

SHELTON, Conn., July 25, 2014 /PRNewswire/ -- NXT-ID, Inc., (NXTD: OTCQB) a biometric authentication company focused on the growing m-commerce market, updates participants on its current social media competition "Show us your Wallet", for its next generation smart wallet, Wocketâ,,ç.



The social media competition was created to show the evolution of the wallet from a bulky traditional wallet stuffed with credit cards and gift cards to a sleek, secure Wocketâ,,ç that makes financial transactions with one biometrically secure card designed to replace all the cards in your wallet. Consumers see first-hand by the shared images that old bulky wallets are on the way out being replaced by smart wallets.

The Wocket smart wallet Facebook photo competition is revealing America's aging wallet situation is worse than originally expected by some of the examples of overstuffed and over-used wallets. Participant photos can be viewed at <http://www.facebook.com/rocketwallet>.

The Wocket team will choose the oldest, most uncomfortable and most overstuffed wallets to win one of 10 Signature Series Wocket smart wallets and \$150 MasterCard gift card prize pack. The competition closes August 17, 2014.

To get involved now, enter on:

Facebook: <http://www.facebook.com/rocketwallet> OR direct link <http://www.woobox.com/nhnpes>.

Twitter: Tweet your wallet photo with hashtag #needawocket

Instagram: Share your wallet photo with hashtag #needawocket

See the Wocket Facebook page for more details <http://www.facebook.com/rocketwallet>.

Wocketâ,,ç is a next generation smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

Credit, debit, ATM, loyalty, gift, ID, membership, insurance, ticket, emergency, medical, business, contacts, coupon, and

virtually any card can be protected on Wocketâ,,ç. More than 10,000 cards, records, coupons, etc. and 100 voice commands can also be stored on Wocketâ,,ç.

Wocketâ,,ç is now available for advance ordering at <http://www.ocketwallet.com> at a price of \$149.99.

The full Wocket product FAQ is available to consumers and media at <http://nxt-id.com/wocket-faq>.

About NXT- ID Inc. - Mobile Security for a Mobile World

NXT-ID, Inc.'s (OTCQB: NXTD) innovative MobileBioâ,,ç solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBioâ,,ç suite of biometric solutions that secure consumers' mobile platforms led by the **Wocketâ,,ç**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

<http://www.ocketwallet.com>.

NXT-ID's wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com>, <http://3d-id.net/>.

Forward-Looking Statements for NXT-ID

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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