



NXT-ID Partner, WorldVentures Announces Extended flye First Promotion at United Conference in Dallas Cowboys AT&T Stadium

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NXT-ID, Inc. (NASDAQ: [NXTD](#)) ("NXT-ID" or the "Company"), a security technology company, releases the following update on the WorldVentures flye [™]card.

On April 8th, 2017, WorldVentures held their annual United conference in the Dallas Cowboys AT&T Stadium in Dallas TX. During the conference, they announced to approximately 23,000 independent representatives, who came together to celebrate past successes and look ahead to the next decade with innovative new technologies and travel products; that they have extended the flye First promotion. This will extend the current Beta offering to more qualified people with general launch expected later in 2017.

As of March 31, 2017, NXT-ID has delivered in excess of 40,000 flye cards to WorldVentures as they build up inventory for general release.

In addition, on April 11, 2017 the Company received approval from the Federal Communications Commission (FCC) and the Canadian Innovation, Science and Economic Development agency (ISED) achieving another milestone towards general release of the flye card.

About NXT- ID Inc. - Mobile Security for a Mobile World

NXT-ID, Inc. ([NXTD](#)) is a security technology Company providing security for finance, assets, and healthcare. The Company's innovative MobileBio® solution mitigates risks associated with mobile computing, m-commerce, and smart OS-enabled devices. With extensive experience in biometric identity verification, security and privacy, encryption and data protection, payments, miniaturization and sensor technologies, the Company partners with industry leading companies to provide solutions for modern payment and the Internet of Things ('IoT') applications. The Company's wholly owned subsidiary, LogicMark, LLC, manufactures and distributes non-monitored and monitored personal emergency response systems ('PERS') sold through the United States Department of Veterans Affairs ('VA'), healthcare durable medical equipment dealers and distributors and monitored security dealers and distributors. <http://www.nxt-id.com>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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