



WorldVentures Continues Rise in Key Business Rankings with Leap to No. 677 in 2016 Inc. 5000

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[WorldVentures](#)™, a global travel club that sells memberships providing a diverse set of lifestyle products and experiences, rose from its No. 915 to **No. 677 in Inc. magazine's annual Inc. 5000**, an exclusive ranking of America's fastest-growing private companies. WorldVentures received its ranking based on its three-year growth of 581%.

The list represents what Inc. refers to as "the superheroes of the U.S. economy"-America's independent entrepreneurs. Well-known companies such as Pandora, 7 Eleven, Toys 'R' Us, Zipcar, Zappos.com and numerous other brands have been honored by the Inc. 5000.

"We're honored to be named to the fastest-growing companies list once again," WorldVentures Founder and Chief Visionary Officer Wayne Nugent said. "We continue to gain recognition and earn awards as a growing company as well as one of the top travel and hospitality companies. This is a great achievement for our corporate team and Independent Representatives around the world who have worked so hard to deliver these results."

Now in its second decade, Nugent looks forward to the future with a new technology innovation in development. CEO Dan Stammen, comments, "Our collaboration with Nxt-ID, Inc. (NASDAQ: NXTD) in the development of a new smart card not only sets WorldVentures apart in the direct selling industry, but will allow us to develop the most technologically advanced human networking interactions through new products while continuously enhancing our current product set." The company expects to make the card available to its U.S. membership December 2016.

This recognition comes at a time of tremendous success for WorldVentures. In addition to being named one of America's fastest-growing private companies in the Inc. 5000 list, the company was recognized at No. 32, up from No. 47, on the Direct Selling News' DSN Global 100 list and No. 25 on the DSN North America 50 list. Its core product, DreamTrips™ Memberships, eclipsed competitors for the coveted title of Africa's Leading Travel Club" during the 2015 World Travel Awards, and was the Silver winner in one category and a Bronze winner in ten categories in the 37th Annual Telly Awards for its Together Goes Further online video.

Complete results of the Inc. 5000 can be found at <http://www.inc.com/inc5000>.

About WorldVentures

WorldVentures Marketing, LLC, a privately held company based in Plano, Tex., is a global travel club that sells memberships providing a diverse set of lifestyle products and experiences. The company uses the direct sales model to go to market with active Representatives and Members in 29 countries. <http://www.worldventures.com>

Nxt-ID and WorldVentures Strategic Partnership

WorldVentures®, a privately held company based in Plano, Texas, that sells travel club memberships providing a diverse set of lifestyle products and experiences, announced January 2, 2016 that it reached a definitive agreement with Connecticut-based Nxt-ID, Inc. (NASDAQ: NXTD), a company focused on the growing m-commerce market. WorldVentures has made a strategic investment in Nxt-ID to develop a proprietary new wireless smart card that, upon completion of development, will be sold exclusively to WorldVentures to be distributed and made available to its DreamTrips™ Members. DreamTrips is a travel club and entertainment community where Members enjoy exciting excursions year-round to extraordinary destinations as well as the ability to earn points and enjoy local dining and entertainment at participating merchants through the DreamTrips Local program.

About NXT- ID Inc. (NASDAQ: NXTD) Mobile Security for a Mobile World

NXT-ID is an emerging growth technology company that is focused on products, solutions, and services for security on mobile devices. Our core technologies consist of those that support digital payments, biometric identification, encryption, sensors, and miniaturization. We have three distinct lines of business that we are currently pursuing: mobile commerce, primarily through the application of secure digital payment technologies; biometric access control applications, and Department of Defense contracting. <http://nxt-id.com/>, <http://wocketwallet.com/>

About the Inc. 5000

The Inc. 5000, first introduced in 1982 as the Inc. 500, ranks companies by overall revenue growth over a three-year period. All 5,000 honoree companies are individually profiled on Inc.com. The top 500 are featured in the September issue of Inc. magazine, the leading entrepreneurial advocate for 33 years running. The Inc. 5000 also ranks the fastest-growing companies by industry, metro area, revenue, and number of employees, and also highlights women- and minority- run companies.

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and

uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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