



NXT-ID Announces New WorldVentures DreamTrips SmartCards to Be Delivered in 2016; Purchase Order Valued up to \$15 Million

February 22, 2016

MELBOURNE, FL -- (Marketwired) -- 02/22/16 -- NXT-ID, Inc. (NASDAQ: NXTD) ("NXT-ID" or the "Company"), a company focused on the growing mobile commerce market, announces the first purchase order for a new SmartCard being developed for WorldVentures vacation club Members. On February 9, 2016, the Company announced that both companies signed off on the hardware specifications for the new product and that it was entering the manufacturing phase.

The DreamTrips™ card is a totally new product for NXT-ID and WorldVentures and will make travel, vacationing and even daily purchases simpler and more secure with a number of new and unique features to be announced prior to launch.

It is a next generation SmartCard that does not require a Wocket® and can operate as a stand-alone device. It can also sync to the DreamTrips Smartphone app for a connected user experience.

WorldVentures currently has approximately 500,000 DreamTrips Members, with as many as 80,000 new Members joining every month. The vision of WorldVentures's executive team is to make the SmartCard available to every existing member and eventually, a general global consumer market.

The purchase order is for up to \$15 million and is subject to WorldVentures acceptance of the prototype card now being manufactured. The purchase order calls for equal monthly deliveries with a value of \$2.5 million a month from July to December 2016. With the exception of the order for the first \$2.5 million, WorldVentures has the option to cancel, defer or increase monthly shipments with 90 days written notice on subsequent orders.

About WorldVentures

WorldVentures Marketing, LLC is the leading international direct seller of vacation club memberships and helps people achieve more fun, freedom and fulfillment through their DreamTrips memberships which offer highly curated vacation, local entertainment, dining and event experiences enjoyed with the member community or individually. WorldVentures is a privately held company based in Plano, Texas, with active Representatives and Members in 28 countries. For more information, please visit www.worldventures.com.

About NXT-ID Inc. - Mobile Security for a Mobile World

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of solutions that secure consumers' mobile platforms. For more information, please visit www.nxt-id.com

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://3d-id.net/>

Product images are available for media at: <http://press.nxt-id.com>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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