



NXT-ID Expands on Recent Announcement of Strategic Alliance With World Ventures

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OXFORD, Connecticut, January 8, 2016 /PRNewswire/ --

Nxt-ID, Inc. (NASDAQ: NXTD), a company focused on the growing m-commerce market and WorldVentures®, a privately held leading direct seller of vacation and entertainment club memberships and an *Inc.* 5000 fastest-growing company announced that on December 31, 2015, that WorldVentures completed a strategic investment of \$2 million in Nxt-ID to develop a proprietary new wireless smart card for its members based on Nxt-ID's Wocket®, a unique smart wallet that serves to securely store all credit cards and other private information.

WorldVentures currently has approximately 500,000 DreamTrips Members, with as many as 80,000 new Members joining every month. The vision of WorldVentures's executive team is to make the smart card available to every existing member, and provide a member kit to every new member that includes the smart card. This strategic alliance is the first step in achieving that vision.

The smart card developed by Nxt-ID will be customized for WorldVentures with additional technologies and wireless features, such as the ability to seamlessly integrate with WorldVentures's DreamTrips™ App to wirelessly check in and earn loyalty points towards free DreamTrips vacations at select restaurants. DreamTrips is a travel club and entertainment community where Members enjoy exciting

excursions year-round to extraordinary destinations.

"This represents a major step forward for NXT-ID and its technology with potential significant revenue from our WorldVentures partnership in the coming year." Said Gino Pereira, CEO of NXT-ID.

About WorldVentures

WorldVentures is the leading international direct seller of vacation club memberships and helps people achieve more fun, freedom and fulfillment by offering DreamTrips Memberships, which include unique vacations at reduced prices. WorldVentures is a privately held company based in Plano, Texas, with active Representatives and Members in 28 countries. <http://worldventures.com>

About Nxt-ID, Inc.

Nxt-ID, Inc. is focused on the growing m-commerce market, launching its innovative MobileBio suite of biometric solutions that secure consumers' mobile platforms led by Wocket, a next generation smart wallet designed to replace all the cards in your wallet.

<http://wocketwallet.com>, <http://nxt-id.com/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

Media Contact, WorldVentures:

Connie Glover
Public Relations Manager
WorldVentures Holdings, LLC
+1-214-726-2567
press@worldventures.com

Media Contact, Nxt-ID, Inc.:

D. Van Zant
+1-800-665-0411
press@nxt-id.com

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