



NXT-ID Featured at FiRe 2015 Conference as Strategic News Service FiReStarter of the Year Company

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NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market, reports on the recent SNS Future in Review Conference in Park City, Utah.

Cyber security and next generation secure payments solutions were a major focus of this year's SNS Future in Review Conference and NXT-ID was selected and featured among an elite group of emerging companies to showcase its secure Wocket® digital wallet product and advanced biometrics technologies. NXT-ID CEO, Gino Pereira, spoke to participants at the FiRe 2015 Conference about the advantages of the company's Wocket product that offers users a secure, convenient digital payments solution. In addition he was interviewed for the BBC World Service flagship business program, Business Daily, which will be broadcast in the coming weeks to a worldwide audience of millions.

Commenting on NXT-ID's participation as a SNS FiReStarter of the Year Company at the FiRe 2015 Conference, SNS Chairman and CEO, Mark Anderson, stated, "NXT-ID has worked hard on human factors to create a secure single - card technology that replaces our multiple, card-heavy wallets. All of us were impressed by the Wocket."

On participating at the FiRe 2015 Conference and being selected as a FiReStarter of the Year Company, Gino Pereira noted the positive reception to the Wocket and NXT-ID's secure and convenient digital payments solution. "A large number of attendees actually wanted to buy Wockets on the spot!" he said.

FiRe features global thought leaders in technology and the global economy, including Elon Musk, Craig Venter, Michael Dell, Vint Cerf, Leroy Hood, Patti Grace Smith, Mark Hurd, Paul Jacobs, and many others. FiReStarters are selected based on the strength of their innovations and their potential to bring positive change to the world, and are showcased at an exclusive investor reception at the FiRe conference, in panels throughout the event, and with ongoing relationships introduced and supported by SNS.

Hosted by Mark Anderson, founder and publisher of the Strategic News Service™, the Future in Review® (FiRe) Conference exposes world experts and participants to new ideas in a manner that produces an accurate portrait of the future in technology, including the global economy, cloud computing, biology and medical diagnostics, policy, netbooks, space travel, sustainability, and other fields that contribute to technology outcomes. (Strategic News Service and the SNS weekly Global Report have been accurately predicting the technology industry's future since 1995.)

Wocket® is the smartest wallet you'll ever own. Designed to protect your identity and replace your old wallet, simply swipe and save your cards into Wocket once and they are immediately secured with pin and biometric voice print technology. Without ever needing a smartphone, you can choose a card from the touch screen and Wocket programs its single, smart card (Wocket Card) to match your selection. From there, you just swipe as you normally would virtually anywhere that credit cards are accepted today.

All your credit, debit, loyalty, gift, ID, membership, insurance, medical information, passwords, and other information can be protected on Wocket®.

Buy Wocket® at <http://www.wocketwallet.com>

See the full Wocket® FAQ at: <http://wocketwallet.com/pages/faq>

Product images are available for media at: <http://press.nxt-id.com>

About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD)

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket®**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works most anywhere credit cards are accepted and only works with your biometric stamp of approval or passcode. <http://www.wocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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