



## NXT-ID Announce Sales Update for Q3 and Introduction of Wocket Wagon

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OXFORD, Connecticut, October 8, 2015 /PRNewswire/ --

NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market and creator of the Wocket® smart wallet announces that revenues for the three months ended September 30, 2015 were approximately \$410,000 compared with \$113,00 for the three months ended June 30, 2015. Revenues for the 9 months ended September 30, 2015 were approximately \$520,000.

(Photo: <http://photos.prnewswire.com/prnh/20151008/275247>)

Gino Pereira, CEO of NXT-ID said, "We are pleased with the approximate 400% increase in Wocket sales over the last quarter and are accelerating our roll out of Wocket as we increase awareness. We have had an opportunity to incorporate our customer feedback into our product as we prepare to scale up further for the holiday season in the 4<sup>th</sup> quarter."

The Company also announced the launch of the Wocket Wagon. This is a fully featured experiential vehicle in the form of an armored car representing the security features that come with Wocket. The Wocket Wagon will tour the country making demos, sales and increasing customer awareness about Wocket and identity theft. The vehicle is currently in Southern California and was well received on the campus of Stanford University.

Wocket can bring tomorrow's security solutions to most legacy POS systems today while incorporating the ability to pay on new digital systems.

Wocket secures all the information and cards consumers commonly store in their wallet, allowing them to continue paying with and use their credit, debit, loyalty, and insurance cards just as they do today. Wocket can even store login credentials and one thing that no digital wallet can ever replace - cash. Wocket completely replaces the wallet and hosts a new generation of smart wallets that combine fashion with personal security.

Buy Wocket® at <http://www.wocketwallet.com>

See the full Wocket® FAQ at: <http://wocketwallet.com/pages/faq>

Product images are available for media at: <http://press.nxt-id.com>

### **About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD)**

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket®**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works most anywhere credit cards are accepted and only works with your biometric stamp of approval or passcode. <http://www.wocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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