



NXT-ID, Inc.'s CEO Gino Pereira Talks About the Wocket Smart Wallet on WABC Radio, New York City, June 20th

June 18, 2015

OXFORD, Conn., June 18, 2015 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company") a biometric authentication company focused on the growing mobile commerce market announces that its Wocket® smart wallet will be the topic of a featured segment on "Money on the Mark", scheduled to air on WABC Radio (am770) in New York City June 20th.

The broadcast air-time for the extensive one hour interview will be from 7:00 to 8:00pm EST. NXT-ID, Inc.'s CEO Gino Pereira will be discussing its innovative secure payment technology, Wocket, in addition to other company advances in the areas of m-commerce and biometric solutions. The program can be heard streaming worldwide on www.wabcradio.com ("Listen Live").

WABC Radio is the #1 talk-radio station in America and is heard in 38 states and Canada.

CEO Gino Pereira said, "Now that Wocket® is commercially available to consumers; we are excited to have a venue like this to educate listeners to all of its benefits and features. Wocket acts like a personal vault, keeping all your payment information and identity secure. When you need a card, Wocket programs its single smart WocketCard to become any one of your stored cards. And unlike other technologies, it works without requiring your smartphone,"

Wocket® is the smartest wallet you'll ever own. Designed to protect your identity and replace your old wallet, simply swipe and save your cards into Wocket once and they are immediately secured with pin and biometric voice print technology. Without ever needing a smartphone, you can choose a card from the touch screen and Wocket programs its single, smart card (Wocket Card) to match your selection. From there, you just swipe as you normally would virtually anywhere that credit cards are accepted today.

All your credit, debit, loyalty, gift, ID, membership, insurance, medical information, passwords, and virtually any other information can be protected on Wocket®.

Buy the Wocket® at www.ocketwallet.com

See the full Wocket® FAQ at: <http://ocketwallet.com/pages/faq>

Product images are available for media at: <http://press.nxt-id.com>

About WABC:

WABC, Breaking News & Stimulating Talk: from its heyday as the pioneer of Top 40 radio, to its success as the most-listened-to talk radio station in the country, WABC continues to reflect the spirit, energy, and excitement that is New York! www.wabcradio.com

About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD)

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket®**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works most anywhere credit cards are accepted and only works with your biometric stamp of approval or passcode. <http://www.ocketwallet.com/>

NXT-ID's wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/nxt-id-incs-ceo-gino-pereira-talks-about-the-wocket-smart-wallet-on-wabc-radio-new-york-city-june-20th-300101214.html>

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