



## NXT-ID's Wocket Smart Wallet in Maxim and Good HouseKeeping Magazines

April 9, 2015

OXFORD, Conn., April 9, 2015 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market, announces its Wocket® smart wallet was recently featured in the April issue of Maxim Magazine and the March issue of Good Housekeeping in articles featuring "must have" tech gadgets.

Wocket was included in Maxim's article Tool Time. "The key to life is simple: work faster, play more. Any gadget that doesn't advance this noble quest has no business in your briefcase. Here, a few that do." The issue is available to subscribers (<http://www.maxim.com/>) and on magazine stands.

Maxim is the largest young men's lifestyle brand in America, reaching nearly 9 million readers each month. Maxim Digital reaches more than 4 million unique viewers each month.

Wocket was also mentioned in the March issue of Good Housekeeping Magazine in the GH Report by the experts at the Good Housekeeping Institute as a "game changer". Good Housekeeping is a women's magazine owned by the Hearst Corporation, featuring articles about women's interests, product testing by The Good Housekeeping Institute, recipes, diet, health as well as literary articles reaching an audience of 25 million each month.

Gino Pereira, Chief Executive Officer said, " Wocket continues to gain attention with media and consumers as a unique technology for preventing identity theft and making secure financial transactions, an issue that is very much on everyone's mind in today's environment"

The Company was also recently featured in Payment Week and ComputerWorld.com.

(<http://paymentweek.com/2015-4-8-nxt-id-develops-new-magnetic-stripe-technology-for-wireless-payments-6981/>)

(<http://www.computerworld.com/article/2897601/9-security-gadgets-for-mobile-devices.html#slide8>)

Wocket is a smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone or cloud required. Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

All your credit, debit, loyalty, gift, ID, membership, insurance, tickets, medical information, passwords, and virtually any other card can be protected on Wocket.

Order your Wocket by invitation at [www.wocketwallet.com](http://www.wocketwallet.com)

### About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket®**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.wocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/nxt-ids-wocket-smart-wallet-in-maxim-and-good->

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