



## **NXT-ID Reports Second Shipment of Wocket Smart Wallets Underway to Early Access Pre-order Customers and Provides User Feedback**

April 1, 2015

### **Company to Increase Awareness Campaign and Build on Growing Consumer Interest**

OXFORD, Conn., Apr. 1, 2015 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market, announces the second shipment of a limited number of Wocket smart wallets is underway to early access pre-order customers.

Feedback from the early access group includes usage at retail outlets including Walmart, Target, AT&T, Dunkin' Donuts, Stop & Shop and CVS Pharmacy. Users report Wocket was accepted at all outlets and very easy to use. Several users reported that they were entirely comfortable leaving all their cards at home and having just a Wocket in their pocket!

One of the users reported, "I bought two smartphones at an AT&T store and the customer service rep instantly wanted to know more about Wocket and went online to check it out. They asked when and how they could purchase one."

According to SoundView Technology Group, who used their Wocket at outlets including Whole Foods and CVS, "The most interesting real-world interaction occurred in a CVS where the "hand card to cashier" message popped up. I had prefaced my swipe with the comment that I was using "a new ultra secure credit card" and when I handed over she responded "oh is this one of those cards where you can store all your cards on?" To which I replied yes indeed and she simply said "cool" and handed it back."

Users also said there were no concerns from cashiers or sales staff at any outlets when they were handed the new Wocket card. The only question asked was, "Is this debit or credit?"

Gino Pereira, Chief Executive Officer, said, "At CES in January the consumer interest and media response was even better than we expected. It is gratifying to hear from our select group that the user experience is matching expectations. We believe the roll-out of our pre-orders this spring will result in similar feedback."

He added, "As part of building consumer awareness, we will continue to work with, and feature, celebrities from different walks of life. Celebrities that we have worked with include former 'N Sync star Joey Fatone, former Miss Universe, Olivia Culpo, and five time world champion boxer Vinny Paz, whose true life story is the subject of the soon to be released movie 'Bleed for This', with up and coming star Miles Teller playing the role of Vinny. We will also be featuring new celebrities over the coming months."

Wocket is a smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone or cloud required. Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

All your credit, debit, loyalty, gift, ID, membership, insurance, tickets, medical information, passwords, and virtually any other card can be protected on Wocket.

Order your Wocket by invitation at [www.ocketwallet.com](http://www.ocketwallet.com)

### **About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):**

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket®**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.ocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/nxt-id-reports-second-shipment-of-wocket-smart-wallets-underway-to-early-access-pre-order-customers-and-provides-user-feedback-300059157.html>

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