



## NXT-ID's Wocket Biometric Smart Wallet to Air on "I Want That" International CES Special

March 20, 2015

OXFORD, Conn., March 20, 2015 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market, announces its biometric payment technology, the Wocket® smart wallet is one of the products featured in 2015 "I Want That" International CES Special, airing today, March 20th at 11:00 PM EST on the DIY Network.

DIY's "I Want That" travels to Las Vegas, site of the 2015 International CES for a firsthand look at the emerging innovations, connectivity and cross-industry collaborations. It's where everyone who cares about the future of technology comes to see what's new ... and this year, "I Want That" is in the middle of it all! In this special hour of "I Want That", find out what's the best and the most buzz worthy in ground breaking technology. The special features the wildest and smartest gadgets, state of the art appliances for the home, and the high tech toys everyone is talking about.

To catch the segment, tune into the DIY Network this Friday at 11pm EST. Please check your local listings for the channel number.

[http://www.diynetwork.com/diy/programdaily/0..DIY\\_33156\\_EST.00.html](http://www.diynetwork.com/diy/programdaily/0..DIY_33156_EST.00.html)

Some of the accolades for the Wocket™ smart wallet at CES 2015 in Las Vegas include Wocket being named one of the "11 Hot Products at CES" in a review published in Wired.com, one of the "5 Best Products Launched At CES So Far" by Newseveryday.com and "The top 10 gadgets from CES 2015" by Danny Jacobs at the Daily Record.

Wocket is a smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone or cloud required. Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

All your credit, debit, loyalty, gift, ID, membership, insurance, tickets, medical information, passwords, and virtually any other card can be protected on Wocket.

Watch the Wocket video as seen on CNBC: <https://www.youtube.com/watch?v=qRxlog-n8Ks>

Order your Wocket by invitation at [www.wocketwallet.com](http://www.wocketwallet.com)

### About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket®**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.wocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

NXT- ID Inc Contact:

Corporate info:  
[info@nxt-id.com](mailto:info@nxt-id.com)

Investors:  
[investors@nxt-id.com](mailto:investors@nxt-id.com)

Media:  
D. Van Zant  
+1-800-665-0411  
[press@nxt-id.com](mailto:press@nxt-id.com)

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/nxt-ids-wocket-biometric-smart-wallet-to-air-on-i-want-that-international-ces-special-300053593.html>

SOURCE NXT-ID, Inc.