



## NXT-ID's Wocket Smart Wallet Featured on Fox News Segment, "The Next Great Thing"

March 19, 2015

OXFORD, Conn., March 19, 2015 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market, announces its biometric payment technology, the Wocket® smart wallet was featured in a news clip that aired this week on Washington DC's Fox 5 News (<http://www.myfoxdc.com/>).

In a segment "The Next Great Thing", host Laura Evans calls the Wocket smart wallet 'a new way to pay' and 'a really big breakthrough in mobile payment.'

Award-winning journalist Laura Evans has been part of the FOX 5 News Team since 1999.

She introduces the Wocket telling the audience that with over 13 million cases of identity theft annually and almost half of them due to a stolen or lost wallet, "Now there is a device that could take the pain and hassle out of that forever. "

She goes on to say, "The Wocket is a convenient and universal form of payment that secures your personal information and that's why we think the Wocket is the next great thing."

CEO, Gino Pereira discusses and demonstrates how the Wocket works as your own personal vault, storing all your personal information securely.

Laura also shares her enthusiasm on two other innovative tech products on the segment; VFit, a new way to measure fitness and the Bolt Smart Lightbulb.

Laura Evans notes in closing that both the Wocket and Bolt created a lot of buzz at the Consumer Electronics (CES) show held in January 2015 in Las Vegas.

The segment can be seen on the Fox 5 news website at <http://www.myfoxdc.com/clip/11239806/the-next-great-thing-vfit-body-scanner>.

Note the section on Wocket follows VFit and Bolt (estimated time 3:45)

Wocket is a smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone or cloud required. Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

All your credit, debit, loyalty, gift, ID, membership, insurance, tickets, medical information, passwords, and virtually any other card can be protected on Wocket.

Watch the Wocket video as seen on CNBC: <https://www.youtube.com/watch?v=qRxlog-n8Ks>

Order your Wocket by invitation at [www.ocketwallet.com](http://www.ocketwallet.com)

### **About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):**

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket®**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.ocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

NXT- ID Inc Contact:  
Corporate info: [info@nxt-id.com](mailto:info@nxt-id.com)

Investors:  
[investors@nxt-id.com](mailto:investors@nxt-id.com)

Media:

D. Van Zant  
+1-800 665-0411  
[press@nxt-id.com](mailto:press@nxt-id.com)

To view the original version on PR Newswire, visit:<http://www.prnewswire.com/news-releases/nxt-ids-wocket-smart-wallet-featured-on-fox-news-segment-the-next-great-thing-300053031.html>

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