



Biometric Company NXT-ID Ships Wocket Smart Wallets to Early Access Pre-Order Customers

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OXFORD, CT -- (Marketwired) -- 03/17/15 -- NXT-ID, Inc. (NASDAQ: NXTD) (NASDAQ: NXTDW) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market, announces it has shipped the first Wocket® smart wallets.

"We will be shipping a limited number of Wockets to early access pre-order customers over the next few weeks in preparation of fulfilling all pre-orders," said Gino Pereira, Chief Executive Officer of NXT-ID. "We will incorporate early access customer feedback from these shipments into Wockets we will ship to all pre-paid customers this spring to ensure a positive experience for all of our early adopters."

He went on to say, "We are extremely excited to see the Wocket evolving into the revolutionary payment and smart wallet technology we envisioned at inception. This shipment marks the introduction of a new era in smart, privacy-centric products, and represents a major milestone in establishing Wocket as the smart wallet of the future."

Wocket is a smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone or cloud required. Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

All your credit, debit, loyalty, gift, ID, membership, insurance, tickets, medical information, passwords, and virtually any other card can be protected on Wocket.

Watch the Wocket video as seen on CNBC: <https://www.youtube.com/watch?v=qRxloq-n8Ks>

Order your Wocket by invitation at www.ocketwallet.com

About NXT-ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket®**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.ocketwallet.com/>

NXT-ID's wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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