



NXT-ID's Wocket Smart Wallet Named Number One Best Tech Gift for 2015 by Rethink Modern

March 10, 2015

OXFORD, Conn., March 10, 2015 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD and NXTDW) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market, reports the company's Wocket™ smart wallet has been named the "Number One Best Tech Gift for 2015" by Rethink Modern.

Rethink Modern (<http://www.rethinkmodern.com/>) is a web magazine focused on sharing modern and innovative items for your home and lifestyle that have a unique function or design.

The Wocket was previously recognized as one of the top technology products at January's Consumer Electronics Show (CES) 2015 held in Las Vegas.

Article Excerpt: *The Five Best Tech Gifts of 2015, Rethink Modern*

1. [Wocket](#)

The Wocket Smart Wallet is one of the best new tech gadgets coming out this year and is a great tech gift for men.

It's designed to replace your entire wallet with one single card. Then it uses some pretty cool high tech security features to keep your information protected at all times.

Here's how it works: You can load the information from up to 10,000 cards (you don't have that many do you?) into one WocketCard that you carry with you inside the wallet. When it's time to pay for something, you use a display screen on the Wallet to choose which of your credit cards or bank cards you want to use and swipe the WocketCard as if it's your normal card.

It works anywhere you'd use a debit or credit card. Talk about slimming down your wallet!

This is the perfect tech gift idea for somebody that carries a lot of cards around and tends to have a bulging wallet.

Don't worry about security either, Wocket protects all of your information with biometric voicematch security, and a PIN. It also encrypts all of your card data when storing it.

Not impressed yet? Here are some additional features:

- Works for online purchases. Press a button on the wallet to quickly display the card info you need.
- Includes a mobile & desktop app for managing your finances.
- Wallet battery lasts a full year, and can be recharged beyond that.
- Made with high quality stitched leather, making this a very impressive tech gadget to give as a gift.

Read the full article at <http://www.rethinkmodern.com/5-best-tech-gifts-2015/>

Wocket is a smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

All your credit, debit, loyalty, gift, ID, membership, insurance, tickets, medical information, passwords, coupons, and virtually any other card can be protected on Wocket.

See the Wocket FAQ at www.ocketwallet.com.

About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket**™, a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. Wocket was recognized as one of the top technology products at CES 2015 by multiple media outlets including Wired.com. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.ocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's

ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

NXT- ID Inc Contact:

Corporate info:

info@nxt-id.com

Investors:

investors@nxt-id.com

Media:

D. Van Zant

+1-800-665-0411

press@nxt-id.com

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/nxt-ids-wocket-smart-wallet-named-number-one-best-tech-gift-for-2015-by-rethink-modern-300048061.html>

SOURCE NXT-ID, Inc.