



## NXT-ID's Wocket Smart Wallet Named as One of the Top Products at CES by Multiple Media Outlets

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OXFORD, Conn., Jan. 9, 2015 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD and NXTDW) a biometric authentication company focused on the growing mobile commerce market, reports on highlights of the 2015 CES debut of the Wocket™ smart wallet.

Wocket smart wallet was featured as one of the "11 Hot Products at CES" in a review published by Wired.com, as well as named one of the "5 Best Products Launched At CES So Far" by Newseveryday.com.

Gino Pereira, CEO of NXT-ID said, "CES 2015 has been a tremendous success for Wocket in terms of media interest and consumer enthusiasm for our secure payment technology. Considering the enormous amount of innovation that is at this event, with over 3000 exhibitors, we are very honored to have Wocket selected as one of the top products at CES."

Wocket is a smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

All your credit, debit, loyalty, gift, ID, membership, insurance, tickets, medical information, passwords, coupons, and virtually any other card can be protected on Wocket.

See the Wocket FAQ at [www.wocketwallet.com](http://www.wocketwallet.com).

Watch the Video: Day 3 Wrap Up at CES:

<http://youtu.be/wEZOdJ0JclA>

Wired link: <http://www.wired.com/2015/01/greatest-stuff-weve-seen-far-ces/>

Newseveryday.com link: <http://www.newseveryday.com/articles/5976/20150108/ces-2015-5-best-products-launched-far.htm>

### About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by **Wocket™**, a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.wocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

Contact:

Corporate info: [info@nxt-id.com](mailto:info@nxt-id.com)

Investors: [investors@nxt-id.com](mailto:investors@nxt-id.com)

Media:

D. Van Zant  
+1-800 665-0411  
[press@nxt-id.com](mailto:press@nxt-id.com)

To view the original version on PR Newswire, visit: <http://www.prnewswire.com/news-releases/nxt-ids-wocket-smart-wallet-named-as-one-of-the-top-products-at-ces-by-multiple-media-outlets-300018339.html>

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