



NXT-ID Inc. to Present at 13th Annual FiRe Conference

October 16, 2014

FiRe - "The best technology conference in the world" - The Economist

SHELTON, Conn., October 16, 2014 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD and NXTDW) ("NXT-ID" or the "Company"), a biometric authentication company focused on the growing mobile commerce market announces that it will present its leading edge technologies including Wocket™, the Smart Wallet, at the 13th annual Future in Review® (FiRe) Conference. FiRe is a leading global conference on the intersection of technology and the economy.

Hosted by Mark Anderson, founder and publisher of the Strategic News Service™, the Future in Review® (FiRe) Conference exposes world experts and participants to new ideas in a manner that produces an accurate portrait of the future in technology, including the global economy, cloud computing, biology and medical diagnostics, policy, netbooks, space travel, sustainability, and other fields that contribute to technology outcomes. (Strategic News Service and the weekly SNS Global Report have been accurately predicting the technology industry's future since 1995.)

Top officers of world-class technology-driven companies and global investors and policymakers attend the annual conferences.

Gino Pereira, CEO of NXT-ID said, "It is a great honor to be selected as a FiReStarter, one of only up to 12 companies chosen annually who, in the opinion of the Strategic News Service, are on the cusp of making great strides in improving our world."

The 13th annual FiRe Conference will be held October 6th – 9th, 2015, at the Stein Eriksen Lodge, in Park City, Utah.

More info: <http://www.futureinreview.com/>

Wocket™ is a smart wallet, the next evolution in smart devices, following the smart phone and smart watch. Wocket™ is a next generation smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

Credit, debit, ATM, loyalty, gift, ID, membership, insurance, ticket, emergency, medical, business, contacts, coupon, and virtually any card can be protected on Wocket™. More than 10,000 cards, records, coupons, etc. can also be stored on Wocket™.

Wocket™ is now available for advance ordering at www.wocketwallet.com at a price of \$149.99.

About NXT- ID Inc. - Mobile Security for a Mobile World: (NXTD) (NXTDW):

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by the **Wocket™**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.wocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

Contact:

Corporate info: info@nxt-id.com

Investor Inquiries:

Kirin Smith

ProActive Capital Group

Direct: +1-646 863 6519

ksmith@proactivecapital.com

Media: 800 665-0411

dvanzani@investorideas.com

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