



NXT-ID to Showcase Biometric Wocket Smart Wallet at 2015 CES (Consumer Electronics Show)

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SHELTON, Conn., October 6, 2014 /PRNewswire/ -- NXT-ID, Inc. (NASDAQ:NXTD), a biometric authentication company focused on the growing mobile commerce market announces it will be exhibiting at the upcoming 2015 International CES (Consumer Electronics Show®), the world's gathering place for all who thrive on the business of consumer technologies, to be held in Las Vegas, January 6-9, 2015. The Company will be located at booths 21926 and 21927 in the South Hall lower level.

Gino Pereira, CEO of NXT-ID said, "With the recent news of extensive data theft at J.P. Morgan and Home Depot, consumers have no relief from the escalating concern over security breaches and identity theft from numerous data breaches before them."

He went on to say, "We welcome the opportunity to demonstrate the unique features of the Wocket smart wallet at the International CES show and to show why having your own private vault as a wallet that you can store all your personal information in is becoming more compelling by the day."

The International CES is the world's gathering place for all who thrive on the business of consumer technologies. It has served as the proving ground for innovators and breakthrough technologies for more than 40 years—the global stage where next-generation innovations are introduced to the marketplace. As the largest hands-on event of its kind, CES features all aspects of the industry. And because it is owned and produced by the Consumer Electronics Association (CEA), the technology trade association representing the \$211 billion U.S. consumer electronics industry, it attracts the world's business leaders and pioneering thinkers to a forum where the industry's most relevant issues are addressed.

Wocket™ is a smart wallet, the next evolution following the smart phone and smart watch. NXT-ID is introducing its innovative, patent-pending Wocket™ as the next natural step in the evolution of smart devices. Wocket™ is a next generation smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

Credit, debit, ATM, loyalty, gift, ID, membership, insurance, ticket, emergency, medical, business, contacts, coupon, and virtually any card can be protected on Wocket™. More than 10,000 cards, records, coupons, etc. can also be stored on Wocket™.

Wocket™ is now available for advance ordering at www.ocketwallet.com at a price of \$149.99.

See the Wocket demo at the Plaza Hotel event: <http://www.youtube.com/watch?v=EMUpEMv9O2Y>

The full Wocket product FAQ is available to consumers and media at <http://nxt-id.com/wocket-faq>

About NXT- ID Inc. - Mobile Security for a Mobile World

NXT-ID, Inc.'s innovative MobileBio® solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio® suite of biometric solutions that secure consumers' mobile platforms led by the **Wocket™**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.ocketwallet.com/>

NXT-ID' wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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