



NXT-ID's Vinny Paz Celebrity Ad Wocket Update: Katey Sagal and Ciaran Hinds Attached to His Upcoming Movie

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SHELTON, Conn., Sept. 19, 2014 /PRNewswire/ -- Nxt-ID, Inc. (Nasdaq: NXTD and NXTDW) ("Nxt-ID" or the "Company"), a biometric authentication company focused on the growing m-commerce market, updates the "Wocket in Your Pocket" celebrity ad campaign, featuring former boxer and world champion in the lightweight and light middleweight weight classes, Vinny Pazienza (PAZ).



Yesterday it was announced that *Game of Thrones* actor Ciaran Hinds and *Sons of Anarchy* and *Married with Children* star Katey Sagal have been cast in *Bleed for This*.

Vinny Paz is currently the subject of a major motion picture underway, executive produced by movie legend Martin Scorsese. *Bleed for This* tells the true-life story of 5-time world champion Rhode Island boxer Vinny Pazienza as he recovers from a near fatal car accident that left him with a broken neck. He then goes on to win three additional world boxing titles, creating one of the most incredible comebacks in boxing.

Aaron Eckhart, a Golden Globe nominated actor will take on the role of Paz's boxing trainer, Kevin Rooney. His movies include: *The Dark Knight*, *Olympus Has Fallen* and *I, Frankenstein*.

Actor Miles Teller with roles in films including: *The Spectacular Now*, *21 & Over*, *Project X*, and who is currently starring in *That Awkward Moment*, will take on the lead role of boxer Vinny Paz.

CEO Gino Pereira said, "Vinny Pazienza's epic story is on the rise as stars like Katey Sagal are now attached to his upcoming movie. We are very excited to have him help build our consumer awareness for the Wocket. We will be rolling out new celebrity ads shortly."

Wocket™ is a smart wallet, the next evolution following the smart phone and smart watch. Nxt-ID is introducing its innovative, patent-pending Wocket™ as the next natural step in the evolution of smart devices. Wocket™ is a next generation smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

Credit, debit, ATM, loyalty, gift, ID, membership, insurance, ticket, emergency, medical, business, contacts, coupon, and virtually any card can be protected on Wocket™. More than 10,000 cards, records, coupons, etc. can also be stored on Wocket™.

Wocket™ is now available for advance ordering at www.ocketwallet.com at a price of \$149.99.

The full Wocket product FAQ is available to consumers and media at <http://nxt-id.com/wocket-faq>.

About NXT- ID Inc. - Mobile Security for a Mobile World

NXT-ID, Inc.'s innovative MobileBio™ solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio™ suite of biometric solutions that secure consumers' mobile platforms led by the **Wocket™**, a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval. <http://www.ocketwallet.com>.

NXT-ID's wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification and has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com>, <http://3d-id.net>.

Statements contained herein that are not based upon current or historical fact are forward-looking in nature and constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements reflect the Company's expectations about its future operating results, performance and opportunities that involve substantial risks and uncertainties. These statements include but are not limited to statements regarding the intended terms of the offering, closing of the offering and use

of any proceeds from the offering. When used herein, the words "anticipate," "believe," "estimate," "upcoming," "plan," "target," "intend" and "expect" and similar expressions, as they relate to Nxt-ID, Inc., its subsidiaries, or its management, are intended to identify such forward-looking statements. These forward-looking statements are based on information currently available to the Company and are subject to a number of risks, uncertainties, and other factors that could cause the Company's actual results, performance, prospects, and opportunities to differ materially from those expressed in, or implied by, these forward-looking statements

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