



New Images from Social Media Consumer Wocket Smart Wallet Competition "Show Us Your Wallet", #Needawocket

August 14, 2014

Reminder Contest Closes August 17th

SHELTON, Conn., Aug. 14, 2014 /PRNewswire/ -- NXT-ID, Inc., (OTCQB: NXTD) a biometric authentication company focused on the growing m-commerce market, releases new images from its current social media competition "Show us your Wallet", #Needawocket.



The social media contest for its next generation smart wallet, Wocket™, reveals a cross section of aging wallets as they prepare to retire and be replaced by digital wallets. Photos can be viewed at the photo gallery at www.facebook.com/wocketwallet.

The Wocket team will choose the best examples of the oldest looking; most used and overstuffed wallets to win one of 10 Signature Series Wocket smart wallet and \$150 MasterCard gift card prize pack. The competition closes August 17 2014.

To get involved now, enter on:

Facebook: facebook.com/wocketwallet OR direct link <http://woobox.com/nhnpes>

Twitter: Tweet your wallet photo with hashtag #needawocket

Instagram: Share your wallet photo with hashtag #needawocket

See the Wocket Facebook page for more details www.facebook.com/wocketwallet

Wocket™ is a next generation smart wallet designed to protect your identity and replace all the cards in your wallet, with no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

Credit, debit, ATM, loyalty, gift, ID, membership, insurance, ticket, emergency, medical, business, contacts, coupon, and virtually any card can be protected on Wocket™. More than 10,000 cards, records, coupons, etc. and 100 voice commands can also be stored on Wocket™.

Wocket™ is now available for advance ordering at www.wocketwallet.com at a price of \$149.99.

The full Wocket product FAQ is available to consumers and media at <http://nxt-id.com/wocket-faq/>

About NXT- ID Inc. - Mobile Security for a Mobile World

NXT-ID, Inc.'s (OTCQB: NXTD) innovative MobileBio™ solution mitigates consumer risks associated with mobile computing, m-commerce and smart OS-enabled devices. The company is focused on the growing m-commerce market, launching its innovative MobileBio™ suite of biometric solutions that secure consumers' mobile platforms led by the **Wocket™**; a next generation smart wallet designed to replace all the cards in your wallet, no smart phone required. The Wocket works anywhere credit cards are accepted and only works with your biometric stamp of approval.

<http://www.wocketwallet.com/>

NXT-ID's wholly owned subsidiary, 3D-ID LLC, is engaged in biometric identification has 22 licensed patents in the field of 3D facial recognition <http://www.nxt-id.com/>, <http://3d-id.net/>

Forward-Looking Statements for NXT-ID

This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking

statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

Contact:

Corporate info: info@nxt-id.com

Investor Inquiries:

Kirin Smith

ProActive Capital Group

Direct: 646 863 6519

ksmith@proactivecapital.com

Media: 800 665-0411

Photo - <http://photos.prnewswire.com/prnh/20140814/701208>

SOURCE NXT-ID, Inc.