



NXT-ID Subsidiary LogicMark to Attend 119th VFW National Convention

July 20, 2018

MELBOURNE, Florida, July 20, 2018 /PRNewswire/ --

LogicMark, LLC, a wholly owned subsidiary of NXT-ID, Inc. (NASDAQ: [NXTD](#)), today announced that it will be attending the 119th Veterans of Foreign Wars National Convention, July 21-25, 2018 in Kansas City, Missouri. The event, which brings together thousands of VFW and Auxiliary members from around the world, will be an opportunity to highlight the safety and security that LogicMark's PERS (personal emergency response systems) devices can offer veterans.

"We are very happy to support an event that brings together so many veterans who have served our nation so heroically," said Stanley Washington, president of NXT-ID's healthcare division. "The VFW National Convention will be an opportunity for LogicMark's leadership and sales team to directly interact with the individuals we know can benefit most from our emergency response products."

The Veterans of Foreign Wars of the United States (or VFW) is an American war veterans organization headquartered in Kansas City, Missouri. The organization's membership consists of veterans who, as soldiers, sailors, marines, airmen, and coast guardsmen served the United States in wars, campaigns, and expeditions on foreign soil or in hostile waters. The National Convention will take place in the Bartle Hall Kansas City Convention Center. LogicMark is an exhibitor at the event and will meet with veterans who use and directly benefit from the company's PERS devices throughout the four-day convention.

LogicMark's PERS devices provide veterans, those aging in place and individuals with medical conditions the ability to call 911 or to alert family and friends to an emergency with the simple touch of a button. The system provides a direct connection to 911 operators or a designated family member or friend. LogicMark is a leading provider of medical alert systems that offer this emergency service with no monthly fee or no contract. LogicMark offers PERS devices sold through dealers and medical devices distributors, and is a leading provider through the United States Department of Veterans Affairs.

About NXT- ID, Inc.

[NXT-ID, Inc.](#) (NASDAQ: NXTD) provides a comprehensive platform of technology products and services that enable the Internet of Things (IoT). With extensive experience in access control, biometric and behavior-metric identity verification, security and privacy, encryption and data protection, payments, miniaturization and sensor technologies, NXT-ID develops and markets groundbreaking solutions for payment and IoT applications. Its industry-leading technology products and solutions include MobileBio®, a suite of biometric solutions that secure consumers' mobile platforms, the [Wocket™](#) a next-generation smart wallet and the [Elye](#), a digital credit card developed in collaboration with WorldVentures.

NXT-ID includes three mobile and IoT-related subsidiaries: [LogicMark, LLC](#), a manufacturer and distributor of non-monitored and monitored personal emergency response systems ('PERS') sold through dealers/distributors and the United States Department of Veterans Affairs; [Fit Pay, Inc.](#), a proprietary technology platform that delivers end-to-end solutions to device manufacturers for contactless payment capabilities, credential management, authentication and other secure services within the IoT ecosystem, and 3D-ID LLC, which is engaged in biometric identification and authentication. Learn more about NXT-ID at <http://www.nxt-id.com>. FitPay® and the FitPay® Payment Platform are the sole property of Fit Pay, Inc. For NXT-ID Inc. corporate information contact: info@nxt-id.com

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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