



NXT-ID and Subsidiary Fit Pay to Demo Payment Platform at Pepcom's Digital Experience! Media Event in Las Vegas

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Company to Highlight Recent Milestones, Including Strategy for Connecting Cryptocurrencies to the Payment Ecosystem

NXT-ID, Inc. (NASDAQ: NXTD) a provider of payment, credential management, and authentication platform services and Fit Pay, Inc., its wholly owned subsidiary, will be participating the Pepcom Digital Experience! media event on Monday, January 8, 2018, at The Mirage Hotel & Casino in Las Vegas, Nevada from 7:00 to 10:30 pm.

Digital Experience!® is the annual Pepcom media event held in January on the eve of the Consumer Electronics Show® in Las Vegas. This is the single most popular showcase - with exhibitors and press alike - and the largest media event at the show. Digital Experience! is an independent event and not affiliated with the show or the Consumer Technology Association.

NXT-ID, Inc. and Fit Pay, Inc. will demo the FitPay Payment Platform™, the company's proprietary technology platform that adds contactless payment capabilities to wearable and IoT devices. FitPay recently announced that Garmin Pay™, a contactless payment capability on the Garmin vivoactive 3 smartwatch that is powered by the FitPay Platform, is now live.

Management will also highlight with attending media its recently announced strategy to extend the FitPay Payment Platform to cryptocurrency holders.

On December 20th, Fit Pay, Inc. and Cascade Financial Technology Corp announced an agreement for the joint development of a platform that gives cryptocurrency holders the ability to use the value of their currency to make purchases at millions of retail locations worldwide. The new platform will enable devices with stored value exchanged from cryptocurrency to be used for traditional payment transactions.

The joint development of the cryptocurrency platform by FitPay and Cascade FinTech is expected to launch in early 2018.

NXT-ID, Inc. and Fit Pay, Inc.

[NXT-ID, Inc.](#) (NASDAQ: NXTD) provides a comprehensive platform of technology products and services that enable the Internet of Things (IoT). With extensive experience in access control, biometric and behavior-metric identity verification, security and privacy, encryption and data protection, payments, miniaturization and sensor technologies, NXT-ID develops and markets groundbreaking solutions for payment and IoT applications. Its industry-leading technology products and solutions include MobileBio®, a suite of biometric solutions that secure consumers' mobile platforms, the [Wocket™](#), a next-generation smart wallet and the [Flye](#), a digital credit card developed in collaboration with WorldVentures. NXT-ID includes three mobile and IoT-related subsidiaries: [LogicMark, LLC](#), a manufacturer and distributor of non-monitored and monitored personal emergency response systems ("PERS") sold through dealers/distributors and the United States Department of Veterans Affairs; [Fit Pay, Inc.](#), a proprietary technology platform that delivers end-to-end solutions to device manufacturers for contactless payment capabilities, credential management, authentication and other secure services within the IoT ecosystem, and 3D-ID LLC, which is engaged in biometric identification and authentication. Learn more about NXT-ID at <http://www.nxt-id.com>. NXT-ID Inc. Corporate Contact: info@nxt-id.com. FitPay and the FitPay Payment Platform are trademarks of Fit Pay, Inc.

Forward-Looking Statements for NXT-ID: This press release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements reflect management's current expectations, as of the date of this press release, and involve certain risks and uncertainties. Forward-looking statements include statements herein with respect to the successful execution of the Company's business strategy. The Company's actual results could differ materially from those anticipated in these forward-looking statements as a result of various factors. Such risks and uncertainties include, among other things, our ability to establish and maintain the proprietary nature of our technology through the patent process, as well as our ability to possibly license from others patents and patent applications necessary to develop products; the availability of financing; the Company's ability to implement its long range business plan for various applications of its technology; the Company's ability to enter into agreements with any necessary marketing and/or distribution partners; the impact of competition, the obtaining and maintenance of any necessary regulatory clearances applicable to applications of the Company's technology; and management of growth and other risks and uncertainties that may be detailed from time to time in the Company's reports filed with the Securities and Exchange Commission.

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